



KATZ TELEVISION GROUP

125 West 56th St
New York, NY 10019

WSTL DSCC OF 2/18/2016 Cancelled

Contract # 25161798

CPE: 49/53/4609

Agency: Great American Media

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 10/03/2016 at 10:50 AM

Flight: 10/18/16 - 10/24/16

Advertiser: DSCC IE

Product: DSCC IE

Version: Highbidding Revision 6

Station: WSTR

Market: Cincinnati

Office: WASHINGTON

Total \$: \$0.00

Total Spots:

Total CPE: \$0.00

Agency Order #: 4973696

Buyer: Miller, Mackenzie

Salesperson: ALEXANDRA
BRADLEY

202-955-5342

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY

202-955-5342

Total GPP
Total
Separation

Comments: CANCELLED ORDER PER CLIENT REQUEST. PLS CNF

#	Day/Time	DP	Program	Rate	ASCP	Len	10/18	10/18	Total	Total	CPE	GRP
REV-10	Tu-F,M 9a-10a		JERRY SPRINGER	\$250.00	0.0	30	4	0	0	\$0.00	\$0.00	0.0
REV-11	Tu-F,M 1p-2p		STEVE WILKOS	\$200.00	0.0	30	4	0	0	\$0.00	\$0.00	0.0
REV-12	Tu-F,M 3p-4p		MAURY POVICH	\$200.00	0.0	30	4	0	0	\$0.00	\$0.00	0.0
REV-13	Sa 9:30p-10p		BOB'S BURGERS	\$250.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-14	Tu-F,M 11p-11:30p		2.5 MEN	\$250.00	0.0	30	5	0	0	\$0.00	\$0.00	0.0
REV-15	Tu-F,M 11:30p-12m		MIKE & MOLLY	\$200.00	0.0	30	5	0	0	\$0.00	\$0.00	0.0
REV-16	Sa 10:30p-11p		RING OF HONOR	\$100.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-17	Sa 11p-11:30p		RING OF HONOR	\$200.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-18	Sa 11:30p-12m		CHEATERS	\$200.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS:									0	\$0.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contact: 26164798

CPE: 49/53/4609

Agency: Great American Media

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 10/22/2016 at 10:59 AM

Flight: 10/18/16 - 10/24/16

Advertiser: DSCC IE

Product: DSCC IE

Station: WSTR

Market: Cincinnati

Office: WASHINGTON

Office: WASHINGTON

Total \$: \$0.00

Total Spots:

Total CPE: \$0.00

Agency Order #: 4973696

Buyer: Miller, Mackenzie

Salesperson: ALEXANDRA
BRADLEY

202-955-5342

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY

202-955-5342

Total GRP:

Traffic #: 2486287

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/03/16 10:50 AM	ALEXANDRA BRADLEY	CANCELLED ORDER PER CLIENT REQUEST. PLS CNF
09/27/16 3:42 PM	KARA ERICKSON	REINSTATED PER CLIENT DICTATE
09/26/16 11:28 AM	ALEXANDRA BRADLEY	CANCELLED PER CLIENT
09/14/16 2:37 PM	KARA ERICKSON	REVISED PROGRAM LINE 3. PLS CNF
08/23/16 1:26 PM	Rita Schmidgall	SEE LN4 FOR 1X 10/18 8-830P BOB'S BURGERS WILL NOW AIR 930-10P DUE TO HIGH SCHOOL FOOTBALL AIRING 7-830P. PLEASE ADVISE. THANKS, RITA
08/18/16 4:23 PM	Rita Schmidgall	SEE LN4 FOR 1X 10/22 8-830P MONOPOLY - PROGRAM CHANGE TO BOB'S BURGERS. PLEASE ADVISE. THANKS, RITA
04/29/16 3:02 PM	ALEXANDRA BRADLEY	Separation: 30
04/29/16 3:02 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information

Market Budget: \$0
WSTR Share: 2%
Comment:
EKRC: 2%
WCPO: 23%
WKRC: 30%
WLWT: 28%
WXIX: 15%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	GRP
Total	0%	0	\$0.00	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	0	\$0.00
Total	0	\$0.00

Transaction History

Trans	Created/Received	Created by	Status	Spot	Spots	\$ Chg	Contract's	Comment
Revision	10/3/16 10:50 AM	ALEXANDRA BRADLEY	Revised	26		\$-5,600.00	\$0	Changes: Total Spots Matched to 0. Total Spots from 0 to 26. Calculated Dollars from \$5,600.00 to \$0.00. Competitive Market Budget from \$280,000 to \$0. Total \$ from \$5,600.00 to \$0.00. User Entered \$ from \$5,600.00 to \$0.00. Comments from REINSTATED PER CLIENT DICTATE to CANCELLED ORDER PER CLIENT REQUEST. PLS CNF. 9 buylines added or modified.
Revision	9/27/16 3:42 PM	KARA ERICKSON	Confirmed	26		\$5,600.00	\$0	Changes: Total Spots Matched to 0. Total Spots from 0 to 26. Calculated Dollars from \$0.00 to \$5,600.00. Total \$ from \$0.00 to \$5,600.00. Comments from CANCELLED PER CLIENT to REINSTATED PER CLIENT DICTATE. User Entered \$ from \$0.00 to \$5,600.00. 9 buylines added or modified.
Queued for Electronic Contracting	9/26/16 11:40 AM					\$0	\$0	
Queued for Electronic Contracting	9/26/16 11:39 AM					\$0	\$0	

Printed on 10/03/2016 at 12:19 PM



125 West 55th St
New York, NY 10019

Contract # 25164798
CPE: 49/53/4609
Agency: Great American Media
GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Flight: 10/18/16 - 10/24/16
Advertiser: DSCC IE
Product: DSCC IE

Station: WSTR
Market: Cincinnati
Office: WASHINGTON

Total \$: \$0.00
Total Spots:
Total CPP: \$0.00

Agency Order #: 4973696
Buyer: Miller, Mackenzie
Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total GRP:
Trafic #: 2486287
Separation:

Trans	Created/Received	Created by	Status	Spot	Spot	\$ Ctg	Contract \$	Comments
Revision	9/29/16 11:28 AM	ALEXANDRA BRADLEY	Confirmed		26	\$-5,600.00		Changes: Total Spots from 26 to 0, Calculated Dollars from \$5,600.00 to \$0.00, Total \$ from \$5,600.00 to \$0.00, Comments from REVISED PROGRAM LINE 3, PLS CNF to CANCELLED PER CLIENT, User Entered \$ from \$5,600.00 to \$0.00, 9 buylines added or modified.
Revision	9/14/16 2:37 PM	KARA ERICKSON	Confirmed			\$0	\$0	Changes: 1 buyline added or modified.
Makegood 2	8/23/16 1:26 PM	Rita Schmidgall	Confirmed			\$0	\$0	
Revision	8/23/16 12:02 PM	ALEXANDRA BRADLEY	Confirmed			\$0	\$5,600.00	Changes: Comments from Separation: 30 to REVISED PROGRAM LINE 3, PLS CNF.
Makegood 1	8/18/16 4:23 PM	Rita Schmidgall	Confirmed			\$0	\$5,600.00	1 buyline added or modified.
Queued for Electronic Contracting	5/2/16 8:18 AM					\$0	\$0	
Revision	4/29/16 3:02 PM	ALEXANDRA BRADLEY	Confirmed			\$0	\$5,600.00	Changes: Product from issue to DSCC IE, Demo Meta to [R16], User Entered \$ from
New	4/29/16 3:01 PM	ALEXANDRA BRADLEY	New	26		\$5,600.00	\$5,600.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Contract # 2486287

Schedule Dates 10/22/16-10/22/16

Advertiser DSCC-Independent Expenditure (73962)

Agency Great American Media (2231)

Product POLITICAL ISSUE (ns) (1187)

Brand 49/53/4609 - DSCC IE (829750)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Mackenz, Miller,

Phone/Fax /

CPE 49/53/4609

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments DSCC IE
REP-ALEXANDREA BRADLEY

Date Entered 05/03/16

Last Modified 10/03/16

Entered By Rita Schmidgall

CO-OP No

Headline # ECR25164798

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

Spots

Rate

Grand Total:

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.0	Normal Line / SPOT (4)	10/22/16-10/22/16	3	:30	8P- Monopoly Millionaires Club							1			\$250.00		Cincinnati (WSTR)	Monopoly Millionaires Club	5/3/16
4.0.1	Closed Preempt (4)	10/22/16															Cincinnati (WSTR)	Program Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.